



Presented by



BlueCross
BlueShield
of Arizona

An Independent Licensee of the Blue Cross and Blue Shield Association

8th Annual Fundraiser

INCHSTONES

A Celebration of Champions

**SATURDAY, APRIL 13, 2019
JW MARRIOTT CAMELBACK INN SCOTTSDALE**

An inchstone is a milestone for a person with a disability



UCP of Central Arizona is one of the oldest non-profits in the valley and is grateful for the generous donations it receives, allowing it to provide a wide array of services to individuals with disabilities, and their families. The financial support received from three generations of valley donors has allowed UCP of Central Arizona to sustain an outstanding level of excellence for over 65 years and expand to provide additional vital support to those with a disability or developmental delay within our community.

Each year, the Celebration of Champions attracts hundreds of corporate and community leaders, philanthropists, disability advocates, therapists, families and supporters of UCP of Central Arizona. By becoming a sponsor of the 2019 celebration, your organization will have the opportunity to increase exposure to thousands of community members via an extensive social media strategy and at-event visibility. But most importantly, your sponsorship will help our members reach their full potential through our programs and services.

To discuss sponsorship opportunities, please contact
Leslie Friedman, Corporate Relations Manager at 602.943.5472 or
email: LFriedman@ucpofcentralaz.org

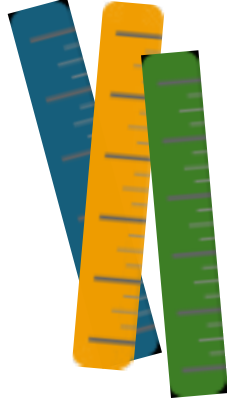


An Independent Licensee of the Blue Cross and Blue Shield Association

8th Annual Fundraiser



INCHSTONES



A Celebration of Champions

Sponsorship Levels

	Presenting Sponsor \$25,000	Hero Sponsor \$15,000	Dream Sponsor \$10,000	Guardian Sponsor \$5,000	Friend of UCP Sponsor \$3,000	Hope Sponsor \$2,000	UCP Family Sponsor \$1,000
UCP website for one year	Premiere name and logo with hyperlink	Company name and logo with hyperlink	Company name and logo with hyperlink	Company name and logo with hyperlink	Company name listed	Company name listed	Company name listed
Registration includes	Two (2) tables of 10	One (1) table of 10	One (1) table of 10	One (1) table of 10	One (1) table of 10	Six (6) guests	Two (2) tickets for a UCP family to attend
Program recognition	Full-page, full-color inside of front cover	Full-page, full-color inside of back cover	1/2 page full color	1/2 page full color	1/4 page full color	Logo included	Logo included
Event recognition	Signage and digital display	Signage and digital display	Signage and digital display	Signage and digital display	Signage and digital display	Digital display	Digital display
Email promotion	Custom email w/ logo and hyperlink	Logo included	Logo included	Logo included			
Promotional materials	Premiere logo placement included	Logo included	Logo included	Logo included			
Social media recognition (Facebook, Twitter, Instagram)	Included	Included	Included	Included			
Emcee recognition	Included	Included	Included				
VIP seating and reception	20 tickets	10 tickets	10 tickets				
Podium welcome opportunity	Included, two (2) minutes	Included, one (1) minute					
Program welcome letter	Included						

Logos to be provided by contributing organization



UCP of Central Arizona provides comprehensive services to individuals with disabilities and their families by providing physical and developmental support, as well as educational growth, which is the foundation for independent living.

It is the continued financial support of our community that has allowed UCP, a non-profit, to provide these valuable and essential services since 1952.

Thank you to



An Independent Licensee of the Blue Cross and Blue Shield Association

2019 Celebration of Champions Presenting Sponsor

UCP Laura Dozer Center
1802 W. Parkside Lane
Phoenix, AZ 85027
602.943.5472
www.ucpofcentralaz.org

UCP Downtown
1007 N. 7th Street
Phoenix, AZ 85006
602.313.8999
www.ucpdowntown.org

2019 LAURA DOZER AWARD HONOREE



Michael C. Kruer, M.D. *Pediatric Neurologist and Research Scientist*

There is no more fitting award for Dr. Michael Kruer than the UCP Laura Dozer Award. A caring, dedicated, respected pediatric neurologist and expert in cerebral palsy, movement disorders and rare diseases, Dr. Kruer is passionate about helping children with disabilities and their families. The award cherishes the memory of Laura Grace Dozer. Born three months premature and facing many challenges during her short nine years on earth, Laura left an incredible mark on everyone blessed to know her.

Dr. Kruer became passionate about movement disorders and rare diseases while trying to help families find answers and hope. Those experiences led Dr. Kruer to combine his work with young patients with a translational laboratory research program. Dr. Kruer is currently the director of the Cerebral Palsy & Pediatric Movement Disorders Program at Barrow Neurological Institute at Phoenix Children's Hospital, and an associate professor at the University of Arizona's College of Medicine Phoenix in the Department of Child Health.

He is the chair of the International Cerebral Palsy Genomics Consortium, a worldwide collaborative, seeking to understand genetic contributions to CP in order to help develop better diagnostics and treatments. Dr. Kruer's research has been supported by the National Institutes of Health, the Dystonia Medical Research Foundation, and the American Academy of Cerebral Palsy and Developmental Medicine among others. His awards include, selection as an American Academy of Neurology Clinical Research Fellow, a Clinical Scientist Development Award from the Doris Duke Charitable Foundation, and the Shields Award from the Child Neurology Society. Dr. Kruer believes that the most impactful translational research occurs when families, physicians and researchers partner to drive innovation and better serve those in need.

The Laura Dozer Award commends a corporation or individual who goes above and beyond their normal daily responsibilities to support, nurture and promote a life without limits for those served by UCP. In nominating Dr. Kruer for the 2019 award, past UCP Board Chair Heather Heller and CEO Brenda Hanserd said, "Dr. Kruer's dedication to the care and healing of children with cerebral palsy is enormous and his international research collaborations are improving the quality of life for an untold number of children. In providing hope to families with children with CP and other disabilities, Dr. Kruer epitomizes that life should be without limits."



Sponsor Information

Contact Name: _____ Title: _____

Company/Organization: _____

Address: _____ City, State, Zip: _____

Phone: _____ Email: _____

My signature below indicates that I am an authorized representative of this company/organization.

Signature _____ Date _____

Invoice Option: Please send an invoice in the amount of _____ to the above address.

Sponsorship Level:

- | | |
|---|--|
| <input type="checkbox"/> Presenting Sponsor \$25,000 (\$22,500 FMV) | <input type="checkbox"/> Friend of UCP Sponsor \$3,000 (\$1,750 FMV) |
| <input type="checkbox"/> Hero Sponsor \$15,000 (\$13,750 FMV) | <input type="checkbox"/> Hope Sponsor \$2,000 (\$1,250 FMV) |
| <input type="checkbox"/> Dream Sponsor \$10,000 (\$8,750 FMV) | <input type="checkbox"/> UCP Family Sponsor \$1,000 (\$1,000 FMV) |
| <input type="checkbox"/> Guardian Sponsor \$5,000 (\$3,750 FMV) | <input type="checkbox"/> Individual Ticket \$250 (\$125 FMV) |

Enclosed is my/our check in the amount of \$_____ payable to UCP of Central Arizona

Please charge my/our: AMEX MasterCard Visa Discover

Card Number: _____

Expiration Date: _____ Security Code: _____

Name as it appears on the card: _____

Signature: _____

Kindly return signed agreement via mail, email or fax to:

UCP of Central Arizona

Attn: 2019 A Celebration of Champions

1802 West Parkside Lane

Phoenix, Arizona 85027

LFriedman@ucpofcentralaz.org ~ Phone: 602.943.5472 ~ Fax: 602.943.4936

SPONSORSHIP AD SPECS

Hope Sponsor

Friend of UCP Sponsor

1/4 page (3.5" w x 5" h, no bleed) full color

Dream Sponsor

Guardian Sponsor

1/2 page (7.5" w x 5" h, no bleed) full color

Hero Sponsor

Full page (7.5" w x 10" h, no bleed) full color

Presenting Sponsor

Inside Cover (7.5" w x 10" h, no bleed) full color

UCP of Central Arizona is not responsible for the inaccurate reproduction of artwork without appropriate high-resolution files. All sponsorships require the use of the company or organization logo. Please provide a vector version (EPS, AI or PDF) or a high-resolution JPG file.

Email artwork files to: LFriedman@ucpofcentralaz.org



Please submit funds by March 1, 2019 in order to be assured of receiving sponsorship benefits for time sensitive items such as your name/logo on printed materials. All funds will be deposited with United Cerebral Palsy of Central Arizona. Due to Fair Market Value (FMV) of sponsorship benefits, only funds donated in excess of the FMV may be considered for charitable contribution. Please consult your tax advisor regarding the deductibility of charitable contributions.