



ADAPTIVE EXPERIENCES INITIATIVE SPONSORSHIP PACKET



BUILDING A COMMUNITY OF INFINITE ACCESS

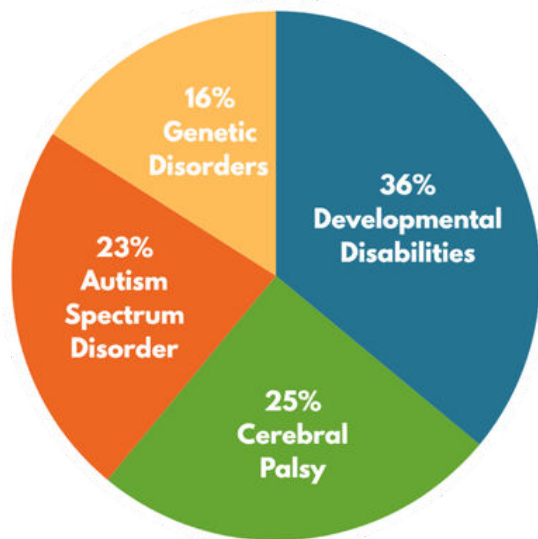
The Adaptive Experiences Initiative takes UCP's expert care out of the clinical setting and into the Arizona community, providing the essential equipment, programming, and support for individuals with diverse disabilities to build lifelong independence and belonging. Your partnership secures the permanent infrastructure necessary for hundreds of families to say "yes" to real-world experiences that enrich their lives.

UCP of Central Arizona



SUPPORTING A COMMUNITY OF DIVERSE ABILITIES

At United Cerebral Palsy of Central Arizona (UCP), our name does not tell our entire story. While we have and always will serve people with cerebral palsy, we also have compassionate experts who provide life-changing support for children and adults with a wide spectrum of diagnoses. Though the scope of our work has changed over the years, our vision remains the same: individuals with disabilities will achieve their potential and experience equality in the community.



TYPES OF INDIVIDUALS SERVED:

-  **36% Developmental Disabilities**
-  **25% Cerebral Palsy**
-  **23% Autism Spectrum Disorder**
-  **16% Genetic Disorders**



CIRCLE OF CARE

We put Care at the center of Community.

About Us: Every day, children and adults in our community work toward greater independence. Since 1952, UCP has supported that progress as one of Arizona's oldest private nonprofit health and human service organizations. Each year, we support more than 1,000 people across our community. Our work focuses on access, independence, and everyday outcomes that matter, now and over time. We believe every individual brings strengths, perspectives, and value.

Our Mission: UCP of Central Arizona provides comprehensive services to individuals with disabilities and their families by providing physical and developmental support, as well as educational growth, which are the foundations for independent living.

Circle of Care: One connected place for the care our community deserves. We integrate therapy, education, and adult day programs with home support and adaptive experiences.



Where Access Becomes Real.

Through the Adaptive Experiences Initiative, individuals engage in real-world experiences that build confidence, strengthen connections, and increase independence. It turns access into active participation in community life.

1.



SPORTS

Adaptive clinics and activations that build strength and confidence.



2.



Arts & Culture

Creative experiences designed for self-expression across all communication styles.



3.



Recreational Outdoors:

Hiking, kayaking, fishing, and outdoor access built for participation.



SIGNATURE EVENTS: MOMENTS OF CONNECTION

These aren't just one-off events. They are moments of connection for the disability community across Arizona. They bring people together, create a sense of belonging, and open the door for meaningful experiences. Each one is thoughtfully shaped through partnerships with healthcare providers, community organizations, corporate partners, and dedicated volunteers who are deeply invested in making everyone feel welcome and included.

Fall Fling | Saturday, October 3 – Ability 360



Breakfast with Accessible Santa | Saturday, December 5 – UCP of Central Arizona



Ongoing adaptive sports, arts, and outdoor programming

Activation Moments

We have replaced traditional gala models with Activation Moments, such as our high-impact community events, designed for direct brand integration and community immersion. Activation Moments.

This is where your brand leaves the boardroom and meets visible, measurable impact across Maricopa County. By aligning with our signature community experiences, your partnership secures the permanent infrastructure necessary for lifelong integration and belonging.

Empowerment Partner – \$20,000

- UCP approved naming rights to the initiative or a full pillar
- Premier visibility across all platforms
- Recognition at all signature events
- Speaking opportunity
- Website feature for one year – Adaptive Experiences webpage
- Logo on website
- Monthly newsletter feature
- Custom impact report
- Up to 10 volunteers at each event

Possibilities Partner – \$12,500

- Naming rights to program series or event cluster
- Prominent brand visibility
- Website recognition - Adaptive Experiences webpage
- Logo on website
- Monthly newsletter feature
- Impact reporting
- Up to 8 volunteers at each event

Confidence Partner – \$7,500

- Logo placement across programs
- Recognition at both signature events
- Website recognition - Adaptive Experiences webpage
- Social media inclusion
- Logo on website
- Up to 4 volunteers at each event

Pathways Partner – \$5,000

- Recognition at one signature event
- Logo on select materials
- Social media recognition
- Up to 4 volunteers at each event
- Logo on website

Access Partner – \$2,500

- Website listing
- Social media acknowledgment
- Event signage inclusion
- Up to 2 volunteers at each event

In-Kind Sponsorship Opportunities

The Fall Fling and Breakfast with Accessible Santa signature events offer diverse in-kind opportunities ranging from catering and professional photography to sensory room supplies and real snow. Additional year-round support needs include adaptive sports equipment, accessible transportation, and essential gift cards to sustain these community activation moments.

In-Kind list of needs available by request.

Your Impact.

Your sponsorship does more than fund a program—it creates real opportunities for people to participate, grow, and thrive. It helps provide access to meaningful programs, ensures participants have the equipment they need to succeed, supports the dedicated staff who make it all possible, and keeps costs low so more individuals and families can take part. Because of your support, more people can say “yes” to experiences that enrich their lives. In return, UCP will provide program participation deliverables, outcomes, event photographs, updates, and brand visibility reporting, as well as any other sponsorship requirements.

This isn't just sponsorship, it's a meaningful chance to open doors, support independence, and help build a stronger, more connected community where everyone can participate and thrive.

Scan to See Your Impact



Happiness & Harmony Prom 2025

200+ attendees. 100% participation.
Feel the energy of Fall Fling. Real moments. Real experiences.
Watch how your support shows up on the dance floor.



Breakfast with Accessible Santa 2025

225+ guests served in a fully supportive environment.
Experience a holiday built for everyone. Families stay longer, engage fully, and create forever memories.



See more of UCP's Adaptable Activations!

Year-round programming reaching families across Arizona.
Read the stories behind the impact. Voices from participants, families, and partners driving change.

Let's Design Your Custom Partnership

We don't believe in one-size-fits-all packages.
Let's build a partnership that aligns with your budget and your business goals.

Contact Us Today!

Suzy Campbell

480-698-2890 | scampbell@ucpofcentralaz.org

Community Engagement Lead



Adaptive Experiences Initiative Sponsorship Commitment Form

Organization Information

Company Name: _____

Primary Contact Name: _____

Title: _____

Email: _____

Phone: _____

Address: _____

Sponsorship Selection:

- ☐ Empowerment Partner – \$20,000
- ☐ Possibilities Partner – \$12,500
- ☐ Confidence Partner – \$7,500
- ☐ Pathways Partner – \$5,000
- ☐ Access Partner – \$2,500
- ☐ In-Kind Sponsorship (describe below)

In-Kind Description: _____

Estimated Value: _____

Payment Information:

Total Commitment Amount: _____

Payment Method: ☐ Check ☐ Credit Card ☐ Invoice Me

Recognition Details:

Company Name for Recognition: _____

Logo File Provided: ☐ Yes ☐ No

Preferred URL: _____

Authorization:

Authorized Signature: _____

Name: _____

Date: _____

Thank you for your partnership with UCP of Central Arizona.

Your support creates access, builds independence, and strengthens community.